

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Jun-13	30-Jun-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	151.633.336	167.717.359	-9,59%
WINSTON	137.259.444	166.947.432	-17,78%
CHESTERFIELD	109.989.903	117.233.073	-6,18%
FORTUNA	90.474.921	119.163.603	-24,08%
CAMEL	78.896.676	84.355.262	-6,47%
DUCADOS NEGRO	66.824.166	81.726.435	-18,23%
LUCKY STRIKE	63.510.793	80.960.967	-21,55%
L&M	58.666.701	69.581.531	-15,69%
NOBEL	50.137.866	64.125.167	-21,81%
DUCADOS RUBIO	41.398.959	53.838.785	-23,11%
DUCADOS RUBIO BLANDO	22.582.779	25.286.625	-10,69%
PALL MALL	21.190.947	28.588.723	-25,88%
L&M BLANDO	16.717.690	12.772.586	30,89%
FORTUNA RED LINE	16.670.813	16.397.120	1,67%
BROOKLYN	12.667.304	2.251.720	462,56%
DUCADOS RUBIO 100'S	11.367.144	8.017.229	41,78%
JOHN PLAYER SP.	10.359.617	14.324.071	-27,68%
MARLBORO POCKET	10.012.776	10.083.514	-0,70%
LUCKY STRIKE BLANDO	9.522.326	7.631.775	24,77%
MARK 1	8.725.221	2.199.375	296,71%
ELIXYR	8.475.439	8.635.371	-1,85%
GOLD COAST	7.458.391	9.375.111	-20,44%
NOBEL STYLE	7.107.118	6.139.474	15,76%
WINSTON REDVOLUTION	6.492.247	6.902.214	-5,94%
PHILIP MORRIS K/S	5.712.311	6.794.776	-15,93%
GOLDEN AMERICAN	5.267.654	3.071.116	71,52%
BN	4.709.547	5.586.186	-15,69%
PALL MALL LARGO 100'S	4.577.868	3.602.490	27,08%
AUSTIN	4.340.503	3.194.330	35,88%
CORONAS RUBIO	4.316.525	6.483.139	-33,42%
BULLBRAND	3.947.189	4.288.849	-7,97%
MARLBORO GOLD TOUCH	3.719.737	3.161.937	17,64%
NOBEL BLANDO	3.613.681	2.417.268	49,49%
LUCKY STRIKE CLICK & ROLL	3.557.671	3.289.443	8,15%
R 1	3.466.575	3.662.417	-5,35%
GAULOISES RUBIO	3.459.499	3.499.708	-1,15%
JOHN PLAYER SP. BLACK/BLUE	3.243.928	3.564.845	-9,00%
HERENCIA	3.206.914	3.845.399	-16,60%
LAMBERT & BUTLER	3.003.148	3.483.072	-13,78%
JOHN PLAYER SP. AM.100'S	2.910.569	3.761.919	-22,63%
KARELIA	2.828.350	2.486.540	13,75%
EXCITE	2.739.519	3.768.520	-27,31%
SILK CUT	2.427.229	2.703.245	-10,21%
RESTO MARCAS	74.763.442	85.948.838	-13,01%
Totales	1.163.954.433	1.322.868.559	-12,01%